



Digital marketing Services

Proposal Document

19th - June - 2025



Visakhapatnam | Hyderabad |
Vijayawada

Proposal Prepared By : **Shaik Nazzeer Basha**

About Us :

At Colour Moon Technologies we believe in constantly evolving. Website Designing is our passion and we never compromise on quality. We have been in the Web Designing business for over 13 years now, and while the passion still burns strong, the years of experience have added many strengths to our repertoire. Now we have 5000+ Customers in India and Abroad as well. We are always working with new technologies for give the best quality of output. We have very good experienced designers and developers for giving quality work on time. We have our own Servers in Top Data Centers (India and US) for giving the best hosting solution. We are Registered Domain Name Providers in India We offer domain names at best price. We have direct Connectivity for Mobile Operators to give Best Bulk SMS and Voice SMS Solution in India. Some of Our Service here Mobile Apps, Web Design, Web Hosting, Web Designing, PHP Programming, Domain Registration, Reseller Hosting, Dedicated Servers, VPS, Server Management's Services, Online Marketing (SEO), Offline Marketing, Marketing Consultant, and Website Consultant

Why Choose Colour Moon Technologies Pvt Ltd for

Your Project Development?

At Colour Moon Technologies Pvt Ltd, we take pride in our commitment to delivering exceptional web and mobile application development, as well as digital marketing services. With a history dating back to 2008, we have garnered extensive expertise in these domains, making us your ideal partner for project development. Here's why you should consider collaborating with us:

1. Proven Track Record: We are an ISO 9001:2008 certified company, a testament to our dedication to quality and excellence. Our commitment to delivering top- notch solutions is reflected in our certification.
 2. Global Presence: We have established our presence across the globe with four branches in India and two branches in both Dubai and the USA. Our international footprint enables us to understand and cater to diverse market needs.
 3. Talented Team: Our strength lies in our 130+ in-house team members, comprising skilled developers, designers, digital marketers, and project managers. Their expertise covers a wide range of technologies and industry verticals.
 4. Impressive Portfolio: Over the years, we have successfully completed more than 5,000+ websites and 1,500+ mobile applications. This extensive portfolio showcases our proficiency in delivering diverse, high-quality projects.
 5. Project Success: We maintain an impressive 99.9% project completion ratio, a testament to our reliability and commitment to meeting project deadlines. You can trust us to deliver on time, every time.
 6. Dedicated Support: Our journey with you doesn't end with project completion. We offer dedicated post-project support to ensure that your solutions continue to perform optimally, and we are always here to address your queries and concerns.
 7. Cutting-Edge Solutions: We stay at the forefront of technological advancements and industry trends to provide you with innovative and effective solutions. Our approach is forward-thinking, ensuring that your project remains relevant in the long run.
 8. Customized Services: We understand that each project is unique. Therefore, we tailor our services to meet your specific needs and goals. Our solutions are designed to align with your business objectives.
 9. Transparent Communication: We believe in open and transparent communication throughout the project lifecycle. You will be kept informed at every stage, allowing you to have full visibility and control over your project.
- Cost-Effective Solutions: We offer competitive pricing without compromising on the quality of our services. You'll get value for your investment with us.

Social Media Marketing

Basic Plan 20,000/-

Deliverables:

Social media creatives	Monthly 6
All account creations	Instagram, Facebook, Google my business, YouTube, Twitter and LinkedIn (if needed)
Reels including designing and video editing	Monthly 2
Content ideas and creation	Based on Requirement
Social media optimization	Based on Requirement
Organic reach	views, likes & followers
Reporting	Monthly Once

Regular 25,000/-

Deliverables:

Social media creatives	Monthly 8
All account creations	Instagram, Facebook, Google my business, YouTube, Twitter and LinkedIn (if needed)
Reels including designing and video editing[We can edit the raw videos also into interesting visual content with voice over.]	Monthly 3
Content ideas, creation and monthly strategies	Based on Requirement
Stories- weekly 3	including engagement driving and polls
Social media optimization	Based on Requirement
Organic reach	views, likes & followers
Reporting	Monthly Once

Premium 35,000/-

Deliverables:

Social media creatives	Monthly 12
All account creations	Instagram, Facebook, Google my business, YouTube, Twitter and LinkedIn (if needed)
Reels including designing and video editing[We can edit the raw videos also into interesting visual content with voice over.]	Monthly 5
Content ideas, creation and monthly strategies	Based on Requirement
Stories- weekly 4	including engagement driving and polls
Social media optimization	Based on Requirement
Organic reach	views, likes & followers
Reporting	Every 15 Days
Service charge for meta and google ads is included.	No need to pay extra amount.

Search Engine Optimization

Depends upon the website and keyword volume

5 keywords	10,000/- (if social media or ads service charge is paid) if only seo then we charge- 12000/-
8 Keywords	15,000/-
10 keywords	18000/-
12 keywords	20,000/-

NOTE:

1. Pricings depends if taken in bulk.
2. Minimum ranking period is 3 months

Performance Marketing (ads service charge)

If basic, regular or premium social media plus seo is chosen- we don't charge extra service fee to run ads.

Service charges for ads:

Meta and google	15000/-
Meta, Google and YouTube	20,000/-

NOTE:

If anything taken in bulk can be customized Minimum 50% amount needs to be paid upfront and next payment in 10 days from the commencement of work.

Team Working Times:

The team will work dedicatedly from Monday to Friday, 10 AM to 7 PM.

General Terms and Conditions :

- Tax Clarity: An additional 18% GST will be levied on the quoted prices/packages, adhering to Indian Government regulations.
- Communication: A single point of contact should be designated from the client's side to ensure efficient communication and smooth project execution.
- All team members will be working remotely from our office.
- Confidentiality: Both parties agree to maintain the confidentiality of all proprietary information and data shared during the contract period.
- Intellectual Property: All work produced by our team for the client will be considered the client's intellectual property upon full payment.
- Dispute Resolution: Any disputes arising from this agreement will be resolved through mutual discussion before seeking legal remedies.
- Liability: Our liability is limited to the value of the contract. We shall not be liable for any indirect or consequential losses.
- Modifications: Any agreement must be in writing and signed by both parties.
- Governing Law: This agreement shall be governed by the laws of India.

No Refund Policy :

Fees paid for any plan/service are non-refundable after purchase.

Confidentiality:

Both parties agree to keep the project details, including its specifications, financials, and timelines, confidential.

Termination:

Either party may terminate the agreement with a 30-day written notice.

Revisions & Modifications: Any revisions or modifications to this SOW post signing will require written consent from both parties.

Thanks You.

We want to express our sincere gratitude for giving us the opportunity to present our proposal to you. It was an honor to showcase our expertise and demonstrate how our solutions can add value to your organization. Our team at Colour Moon Technologies Pvt Ltd is dedicated to delivering exceptional value and results to our clients, and we are passionate about leveraging cutting-edge technologies and innovative strategies to help organizations succeed.

We understand that the decision-making process can be challenging, and we appreciate the time and effort you are investing in selecting the right partner for your digital solutions needs. Once again, thank you for considering us, and we hope to have the opportunity to work with you in the near future.

Reach Us:

SK. Nazeer Basha

BUSINESS DEVELOPMENT MANAGER

8886345252

hyd@thecolourmoon.com

www.thecolourmoon.com

Our Locations:

Visakhapatnam, Andhra Pradesh (Head Office)

#103,203,405&502,Bharath Towers, 5th Ln, Dwaraka Nagar, Visakhapatnam, Andhra Pradesh 530016

Hyderabad, Telangana (Corporate Office)

A-2,Plot #52 & 53, 2nd floor,Kanakadurga Mansion, KPHB 5th Phase, Hyderabad, Telangana 500072

Vijayawada, AP Branch

#201 B, Sree Sai Krishna Apartments Opp Sai Baba Temple , Beside LEPL Icon, RTC Colony, Vijayawada, Andhra Pradesh 520010

Jaipur, Rajasthan Branch

407, Plot, 12, Shiv Marg, Kirti Nagar, Shyam Nagar, Jaipur, Rajasthan 302019

Dubai Branch

The Citadel - Business Bay - Dubai - United Arab Emirates

Visit us

www.thecolourmoon.com

Social Media Pages: <https://www.linkedin.com/company/colourmoontechnologies>

<https://www.facebook.com/thecolourmoon> ntechnologies/

<https://www.instagram.com/colourmoontechnologies/>

<https://www.youtube.com/@ColourMoonTechnologies/>

<https://twitter.com/thecolourmoon>

Our Clients

